



CHAMBER ADVERTISING PRICE GUIDE

▶ Newsletter Advertising

Get your business name in front of the decision makers with an advertisement in the Chamber newsletter.

RATES INCLUDE FULL COLOR. It's easy! Begin by choosing the size.

1/8 Page - 3 3/4" W by 2" D \$25 **1/2 Page** - 7 1/2" W by 5" D \$75

1/4 Page - 3 3/4" W by 5" D \$45 **Full Page** - 7 1/2" W by 10" D \$135

Full Page Insert - 8 1/2" x 11" - \$99.00 - Design your own insert, provide 550 copies by the 15th of the month. Inserts only appear in mail copies.

Camera ready art work requested. Ads not submitted electronically will be scanned. We prefer jpeg or tif files. Person submitting ad is solely responsible for it's accuracy. Deadline: 15th of month preceding cover date.

▶ **Member to Member Discount** - \$25 per year
You provide a discount to members and their employees. Your discount will be published in each newsletter.

▶ **Membership Labels** - \$30 - not available in electronic format and are available to members only.

▶ **Weekly E-mail Update**
Promote your business on a weekly basis to all Chamber contacts. Includes your logo & link to your website.

\$25 per week **\$250 - 13 weeks** **\$450 - 26 weeks** **\$800 - 52 weeks**

▶ **Website Banner** - site sponsors logo is placed on a rotating banner that appears on stationary home page frame. Logo serves as a link to sponsor's website. Sponsor must have a 6 month contract.

\$50 per month **\$500 per year**

Payment must be received in advance of publication.



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248-624-2892 - Fax

www.lakesareachamber.com
info@lakesareachamber.com

Company Name _____

Contact Name _____

Address _____

Phone _____

Method of Payment

Cash

Check

Visa

MasterCard

American Express

Credit Card # _____

Exp. date _____

Card Code # _____

Total: _____

Signature _____